

# MIKE HREBIN

## GRAPHIC DESIGNER

mhrebin@gmail.com • 856.885.0766 • Royersford, PA 19468

### OBJECTIVE

I want to be part of a team that creates great design. A team that inspires one another, learns from each other and is able to move as a unit but also is independent in reaching common goals. That is my objective.

### EXPERIENCE

#### **Stream Companies, January 2017 - Present, Senior Graphic Designer**

Manage daily workload of existing automotive clients and assist in the onboarding of new clients. Work closely with the team and mentor other designers to ensure consistency in process and work. Contribute to client pitch work and internal spec work as needed and work diligently with Client Services to fulfill increasing demand.

#### **Freelance Graphic Design, September 2005 - Present**

Creative work for various clients spanning across multiple areas including advertising, marketing collateral, brand identity & logo design, brochure design, direct mail, clothing design, invitation design, large format display graphics, tradeshow & events and web/interactive design.

#### **AMResorts, January 2015 - May 2016, Creative Development Manager**

#### **AMResorts, January 2013 - January 2015, Senior Graphic Designer**

#### **AMResorts, February 2008 - January 2013, Graphic Designer**

Handled the day-to-day tasks and long-term jobs with the in-house marketing team while maintaining brand standards and practices. Additionally included are art/creative direction, project/traffic management, budget management, brand creation and development, employee management, production design, creating and maintaining relationships with vendors, managing in-house image catalog, new employee onboarding/training and collateral inventory management.

#### **Marketing Results Inc., August 2006 - October 2007, Graphic Designer**

Created collateral, direct mail, identity/logos, advertising and web/interactive media for multiple casino clients across the nation.

Worked closely with design team to ensure highest quality on all creative.

### EDUCATION

#### **Antonelli Institute of Graphic Design & Photography, September 2004 - May 2006**

Associates Degree in Specialized Technology with a focus in Graphic Design. GPA - 3.9 out of 4.0

### TECHNICAL SKILLS

Advanced knowledge of Adobe Photoshop, Illustrator, InDesign, QuarkXpress, Extensis Portfolio Asset Management and WorkFront Project Management. Working knowledge/understanding of Adobe Flash, Fireworks, Dreamweaver, Microsoft Office 2016 and iWork for Mac, Asana Project Management and Project Teamwork.

### AWARDS AND HONORS

3 HSMIA Adrian Gold Award for Breathless Resorts & Spas re-branding campaign

HSMIA Adrian Gold Award for Dreams Las Mareas direct mailer

2 HSMIA Adrian Gold Awards for Now Resorts & Spas re-brand print advertisement series & e-mail campaign series

HSMIA Adrian Silver Award for Breathless Resorts & Spas e-mail campaign series

Official selection for the Antonelli 75th anniversary gallery at the Woodmere Art Museum in Chestnut Hill, PA

Marketing Award for AMResorts 10th anniversary campaign creative

2006 Antonelli Institute Valedictorian, Best Portfolio winner and recipient of The Alpha Beta Kappa Honor Society award

Antonelli Institute Design Competition, April 2006

- Best of Show winner
- First place in brochure design, advertising design, corporate identity and annual report design
- Second place in package design, illustration and web design

### AFFILIATIONS

Member of the advisory board committee for Antonelli Institute