

MIKE HREBIN

GRAPHIC DESIGNER

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GOAL

I want to be part of a team that creates great design. A team that inspires one another, learns from each other and is able to move as a unit but also is independent in reaching common goals. That is my objective.

EXPERIENCE

Freelance Graphic Design, September 2005 - Present

Creative work for various clients spanning across multiple areas including advertising, marketing collateral, brand identity & logo design, brochure design, direct mail, clothing design, invitation design, large format display graphics, tradeshow & events and web/interactive design.

AMResorts, January 2015 - May 2016, Creative Development Manager

AMResorts, January 2013 - January 2015, Senior Graphic Designer

AMResorts, February 2008 - January 2013, Graphic Designer

Handle the day-to-day tasks and long-term jobs with the in-house marketing team while maintaining brand standards and quality. Additionally included are art direction, project/traffic management, budget management, brand creation and development, employee management, production design, creating and maintaining relationships with vendors, managing in-house image catalog, new employee training and inventory management.

Marketing Results Inc., August 2006 - October 2007, Graphic Designer

Created collateral, direct mail, identity/logos, advertising and web/interactive media for multiple casino clients across the nation. Worked closely with design team to ensure highest quality on all creative. Maintained close contact with print vendors on all work to make sure client demands and consistency were met.

EDUCATION

Antonelli Institute of Graphic Design & Photography, September 2004 - May 2006

Associates Degree in Specialized Technology with a focus in Graphic Design

GPA - 3.9 out of 4.0

TECHNICAL SKILLS

Advanced knowledge of Adobe Photoshop, Illustrator, InDesign and QuarkXpress and WorkFront Project Management Software. Knowledge/understanding of Adobe Flash, Fireworks, Dreamweaver (HTML & CSS), Microsoft Office 2016 and iWork for Mac. Daily use of Fetch FTP, Extensis Portfolio, font management software, Asana Project Management Software and Teamwork Project Management Software. Mac platform preferred but can work on PC. Eager and willing to learn as much as I can.

AWARDS AND HONORS

3 HSMIAI Adrian Gold Award for Breathless Resorts & Spas re-branding campaign

HSMIAI Adrian Gold Award for Dreams Las Mareas direct mailer

2 HSMIAI Adrian Gold Awards for Now Resorts & Spas re-brand print advertisement series & e-mail campaign series

HSMIAI Adrian Silver Award for Breathless Resorts & Spas e-mail campaign series

Official selection for the Antonelli 75th anniversary gallery at the Woodmere Art Museum in Chestnut Hill, PA

Marketing Award for AMResorts 10th anniversary campaign creative

2006 Antonelli Institute Valedictorian, Best Portfolio winner and recipient of The Alpha Beta Kappa Honor Society award

Antonelli Institute Design Competition, April 2006

- Best of Show winner
- First place in brochure design, advertising design, corporate identity and annual report design
- Second place in package design, illustration and web design

Antonelli Institute Design Competition, April 2005

- First place in illustration
- Second place in package design, graphic design and fine art
- Honorable mention in illustration, fine art and advertising design

AFFILIATIONS

Member of the advisory board committee for Antonelli Institute