

# MIKE HREBIN

## GRAPHIC DESIGNER

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### OBJECTIVE

I want to be part of a team that creates great work. A team that inspires one another, learns from each other and is able to move as a unit but also is independent in reaching common goals. **That is my objective.**

### EXPERIENCE

#### **Stream Companies, June 2021 - Present, Associate Creative Director**

#### **Stream Companies, March 2019 - June 2020, Associate Creative Director**

Oversee and mentor a team of 11 designers and copywriters ranging from Junior level to Senior level roles. Coordinate and prioritize incoming client work and potential client work for the team to execute using Workfront PMS. Onboard new team members as well implement new processes and efficiencies that are identified for the team. Maintain client brand standards on all work the team produces and help them find ways to keep evolving. Work mediums include print/direct mail, digital/web, radio, and TV production.

#### **Stream Companies, January 2017 - March 2019, Senior Graphic Designer**

Work closely with the team and mentor other designers to ensure consistency in process and work. Contribute to client pitch work and internal spec work as needed and work diligently with Client Services to fulfill increasing demand.

#### **Benchworks, July 2016 - December 2016, Freelance Graphic Designer**

Worked with and supported the internal creative team on various digital and print projects for pharmaceutical clients. Communicated with the accounts team on all work to ensure deadlines/client demands were satisfied and on-brand.

#### **AMResorts, January 2015 - May 2016, Creative Development Manager**

#### **AMResorts, January 2013 - January 2015, Senior Graphic Designer**

#### **AMResorts, February 2008 - January 2013, Graphic Designer**

Handled the day-to-day tasks and long-term jobs with the in-house marketing team while maintaining brand standards and practices. Additionally included are art/creative direction, project/traffic management, budget management, brand creation and development, employee management, production design, creating and maintaining relationships with vendors, managing in-house image catalog, new employee onboarding/training and collateral inventory management.

#### **Marketing Results Inc., August 2006 - October 2007, Graphic Designer**

Created collateral, direct mail, identity/logos, advertising and web/interactive media for multiple casino clients across the nation.

Worked closely with design team to ensure highest quality on all creative.

### EDUCATION

#### **Antonelli Institute of Graphic Design & Photography, September 2004 - May 2006**

Associates Degree in Specialized Technology with a focus in Graphic Design. GPA - 3.9 out of 4.0

### TECHNICAL SKILLS

Advanced knowledge of Adobe Photoshop, Illustrator, InDesign, QuarkXpress, Extensis Portfolio Asset Management and WorkFront Project Management.

Working knowledge/understanding of Adobe Flash, Dreamweaver, Microsoft Office 365 Suite, Asana Project Management and Project Teamwork.

### AWARDS AND HONORS

3 HSMIAI Adrian Gold Award for Breathless Resorts & Spas re-branding campaign

HSMIAI Adrian Gold Award for Dreams Las Mareas direct mailer

2 HSMIAI Adrian Gold Awards for Now Resorts & Spas re-brand print advertisement series & e-mail campaign series

HSMIAI Adrian Silver Award for Breathless Resorts & Spas e-mail campaign series

Official selection for the Antonelli 75th anniversary gallery at the Woodmere Art Museum in Chestnut Hill, PA

Marketing Award for AMResorts 10th anniversary campaign creative

2006 Antonelli Institute Valedictorian, Best Portfolio winner and recipient of The Alpha Beta Kappa Honor Society award

Antonelli Institute Design Competition, April 2006

- Best of Show winner
- First place in brochure design, advertising design, corporate identity and annual report design
- Second place in package design, illustration and web design